

**EMDA Ad Templates:** *Company information, including web site and phone/fax numbers will be taken from the Showcase Registration information. Bullet points will be printed in 10pt Times New Roman. Depending on length of text, the half page ads have room for up to four bullet points and the full page ads have room for up to eight. If exhibitor submits more bullet points than will fit in the ad space, only those that fit in ad space will be included, beginning with point #1.*

*Send image files to Pat@EMDA.net*

**Half Page ad template: DLX-H1**

Ad is 3.625" wide by 3.75" tall. Image is 1" by 3.25"

black & white image  
(150 dpi TIF or JPG)

**Product/Service Name**

- Bullet point list of specifications/  
product highlights
- ie. Two models with capacities of 4,000  
and 10,000 lb
- ie. Excellent for moving bulk materials
- ie. Fits most skid-steer loaders, utility  
loaders, tractor loader backhoes, wheel  
loaders

**Company Name**  
web site address  
Ph: (###) ###-#### • Fax: ###-###-####  
**Industry Showcase Booth #** \_\_\_

**Full Page ad template: DLX-F**

Ad is 3.625" wide by 8" tall. Image is 3.25" by 3.25"

black & white image  
(150 dpi TIF or JPG)

**Half Page ad template: DLX-H2**

Ad is 3.625" wide by 3.75" tall. Image is 1" by 3.25"

black & white image  
(150 dpi TIF or JPG)

**Product/Service Name**

- Bullet point list of specifications/product highlights
- ie. Two models with capacities of 4,000 and 10,000 lb
- ie. Excellent for moving bulk materials
- ie. Fits most skid-steer loaders, utility loaders, tractor loader  
backhoes, wheel loaders

**Company Name**  
web site address • Phone: (###) ###-#### • Fax: ###-###-####  
**Industry Showcase Booth #** \_\_\_

**Product/Service Name**

- Bullet point list of specifications/product highlights
- ie. Two models with capacities of 4,000 and 10,000 lb
- ie. Excellent for moving bulk materials
- ie. Fits most skid-steer loaders, utility loaders, tractor  
loader backhoes, wheel loaders
- ie. special technical solutions for the most demanding  
application
- ie. Sides fold upright or flat for narrow off-road trails
- ie. Use on any level surface
- ie. Excellent for moving bulk materials

**Company Name**  
web site address • Phone: (###) ###-#### • Fax: ###-###-####  
**Industry Showcase Booth #** \_\_\_