



Fall Convention Social Program

Sheraton Kansas City Hotel at Crown Center – October 31 through November 2, 2023

Meeting and networking opportunities are the main reason attendees and exhibitors participate in the Fall Convention and EMDA strives to provide the most effective structured means to enable such interaction. But, while Business Program registrants are filling their time with manufacturer and supplier interviews, spouse/guest registrants can take part in the numerous social events. Business Program registration automatically includes: the Joint Opening Session & Breakfast; the EMDA Partners Party; the Joint Industry Breakfast Buffet, and the Joint Industry Reception.

*All Social Program events require separate registration fees**

Tuesday, October 31, 2023

Arrival day for most attendees.

Registration Desk & Communications Center

Daily – 7:00a to 5:00p: Be sure to stop by the Registration Desk to pick up your badge. The Communication Center features profile cards for each Business Program attendee which are posted on display boards.

Wednesday, October 31, 2023

Joint Opening Session & Breakfast

8:00a to 9:30a: The EMDA and FEMA Joint Opening Session is designed to bring the members together to “kick-off” their conventions with a dynamic presentation that will set the tone for an intensive week of appointments and meetings.

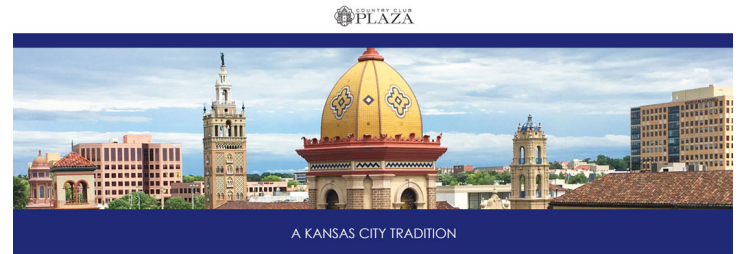


Christopher Carter

The Joint Opening Session will feature **Christopher Carter** presenting **The Credibility Advantage: Using Body Language to Sell your Product, your Service, and Yourself**. Everybody is in sales. Because no matter what your job title or position, you’re always selling yourself! Christopher shows how to identify when your prospect is ready to buy, and how to communicate so that they’re always buying YOU. Christopher Carter is the body language expert that helps businesses build relationships. He shows sales and customer service professionals how to harness the power of body language to achieve astonishing results. And when he stresses the importance of “reading between the lines” of human behavior to build relationships, establish trust and credibility, and truly listen to the customer, he offers more than just words. People reading has never been this much fun! Sell more, create more loyal customers, and build more productive teams with one of the world’s most entertaining communication experts.

Spouse/Social Program:

10:30a to 3:30p: Reconnect with your EMDA and FEMA friends – and make new ones during brunch. Then head to the Country Club Plaza to explore the open-air shopping and dining destination in the heart of Kansas City. 15 Iconic Blocks, and known for its annual Plaza Art Fair and Holiday Lights, the Plaza’s design was inspired by Spanish architecture, boasts more than 75 unique statues, fountains and one-of-a-kind artwork and has been a Kansas City tradition for more than 100 years. Home to more than 120 Shops & Eateries with a one-of-a-kind curated mix of national and local retailers and restaurants, more than 50 unique to Kansas City. <https://countryclubplaza.com/>



A shuttle bus will run between the Sheraton Kansas City hotel at Crown Center and the Country Club Plaza from 11:30a to 3:30p

The EMDA Partners Party

6:00p to 7:00p: Wednesday concludes with a fun tradition, the EMDA Partners Party bringing reps and distributors together with the manufacturers that they do business with. The party is a “Thank You” to the manufacturers who understand the value that the EMDA network of distributors and reps provides in bringing their products to the marketplace.

*Registration fees to participate in the Social Program events:

Wednesday: Joint Opening Session & Breakfast = \$80; Tour = \$99; Partners Party = \$125

Thursday: Breakfast Buffet = \$60; Joint Industry Reception = \$100; Farewell Outing = \$75



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Thursday, November 2, 2023

Joint Industry Breakfast Buffet

7:00a to 9:00a: In an ongoing review of the convention structures, both Associations continue to provide attendees as much meeting opportunity as possible, and are, once again, co-sponsoring a breakfast area. Enjoy a leisurely breakfast at the Joint Breakfast Buffet.

Joint Industry Reception

5:30p to 6:30p: Thursday concludes with the traditional **Joint Industry Reception**. Meet your friends for hors d'oeuvres and cocktails at this party sponsored by the two associations party – a celebration of great meeting completed. This Joint Industry Reception is the perfect time to get in some last minute face-to face with attendees from both FEMA and EMDA.

Farewell Outing

7:00p to 9:00p: Join us for one final joint networking event. FEMA and EMDA staffs are working out final details for a fun, off-site “farewell” outing. Shuttle buses will run from 6:45p to 9:15p.

Friday, November 3, 2023

Main departure day to head home from Kansas City. Or take advantage of group rate at hotel and extend your stay for the weekend.

Kansas City Resources

Be sure to visit www.VisitKC.com which provides tons of information about things to do in their great city:

Things to Do: <http://www.visitkc.com/visitors/things-to-do>

Visit Kansas City: <http://www.visitkc.com/>



Crown Center Kansas City: Visit Crown Center in the heart of Kansas City to find one-of-a-kind shopping, dining, can't-miss events and attractions. From free exhibits and outdoor events to live theater and Kansas City's favorite holiday traditions, Crown Center has it all. It's *literally* next to the Sheraton Kansas City hotel. <https://www.crowncenter.com/>

Sheraton Kansas City hotel at Crown Center

Live like a local at Sheraton Kansas City Hotel at Crown Center. With a central location near Kansas City Airport and attached directly to Crown Center, guests are perfectly placed in the action. Premier shopping, dining and entertainment are a short stroll away at Crown Center. At the same time, popular downtown attractions such as Union Station are a short ride away on a free hotel shuttle. Visit Country Club Plaza, Legoland, the Convention Center or the vibrant Power & Light District.

When you return, recharge at their classic American restaurant, heated outdoor pool or Sheraton Fitness center. As your day closes, relax in a pet-friendly hotel room or suite with smart accommodations such as a Sheraton Signature Sleep Experience bed, flat-screen smart TV, large work desk and high-speed Wi-Fi. Transform travel in downtown Kansas City, MO, at the stylish and streamlined Sheraton Kansas City Hotel at Crown Center.



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EMDA Facebook Group

NEW this year – We've created a Facebook group specifically for EMDA spouses. Now you can easily connect with each other before the convention . . . As in the past, and as you'll see on the Program Schedule, spouse/guest registrants can take part in the numerous social events. But, there is also free time to explore all Kansas City has to offer. Check out the partial list below – join the EMDA Facebook Group – and start planning with your friends now! <https://www.facebook.com/groups/757256422757033/>

Arts & Culture

Nelson-Atkins Museum of Art
Kemper Museum of contemporary Art
American Jazz Museum
Negro Leagues Baseball Museum
Money Museum at Federal Reserve Bank
National Museum of Toys and Miniatures
Moon Marble Company
Hallmark Visitors Center

History

Truman Presidential Library/Museum
Arabia Steamboat Museum
KC Gangster Tour
Union Station Kansas City
National WWI Museum/Memorial
C. W. Parker Carousel Museum
Jesse James Bank Museum
Midwest Genealogy Center
National Frontier Trails Museum

Breweries/Distilleries/Wineries

Boulevard Brewing Co.
J. Rieger & Co. Distillery
Restless Spirits Distilling
Amigon Urban Winery
Stockyards Brewing Co.
Holladay Distillery
Tom's Town Distilling Co.
Casual Animal Brewery
Kansas City Bier Co.
West Bottoms Whiskey Co.
Pirtle Winery

Outdoor Experiences

Overland Park Arboretum
Powell Gardens
Kauffman Memorial Gardens
Loose Park Rose Garden (seasonal)
Kansas City Zoo & Aquarium
Louisburg Cider Mill (seasonal)
City Market (seasonal)

History of Kansas City Walking Tour



Local Tour Guide: Laura Miller
Contact Laura: TEXT: 913-982-6877
Length: 2.5 hours
Distance: Approximately 2-miles of relatively flat terrain
Participant's Fee: \$20 per person
(6-person minimum in the group)
Date: Thursday, November 2
Time: 10:00 am -12:30 pm

Get ready to explore the history of some of the city's earliest beginnings with a local tour guide. This walking tour starts in the River Market where the original farmer's market still operates. After a view from the Town of Kansas Bridge, we'll discover two of KC's oldest, and largest, historical murals. From the market, we'll move through the Garment and Library districts, noting the unique architecture from over 100 years ago. From atop Quality Hill, we'll look to the west and see the same view Lewis and Clark saw overlooking the confluence of the Kaw and Missouri Rivers. The West Bottoms, Strawberry Hill and the Jazz District are also on the route, with interesting stories for each location.

**Contact Laura directly by text: 913-982-6877
for payment details and starting location.**

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